



SALES FOCUS

INTELLIGENT SALES OUTSOURCING

www.salesfocusinc.com

Bezzu

RETAIL

CLIENT DESCRIPTION

Bezzu is a global technology platform for fashion and retail, designed to maximize the exposure of independent retailers and small boutiques through their use of their free platform.

CUSTOMER REQUIREMENTS

Quickly and effectively launch and manage a sales force to win market share in the Boutiques in multiple territories across the US and Europe.

SALES FOCUS INC. SOLUTIONS

SFI entered into an agreement to develop the client's organizational structure, then manage their sales force. SFI developed all compensation plans, quota assignments, and recruited, trained, and managed sales teams in multiple regions across the US.

RESULTS

SFI will hire, train and manage 200 sales executives in multiple territories in the US and over 300 sales executives throughout Europe. The goal is to establish Bezzu as the international choice for online purchasing for fashion minded individuals.